



<https://scfpickleballclub.com>

**2023 in Review**

**SCF Pickleball Club  
Membership  
Update**

- In 2021, the SCF Pickleball Club board approved the replacement of our club's fragmented, obsolete technologies with a single, integrated software-as-a-service platform called CourtReserve.
- The CourtReserve system went live at SCF on 1 June 2021 and now supports the club's member roster, email communications, court reservations, ball machine (+ court) reservations, and event registrations. The CourtReserve system may be accessed from your computer using a web browser or from your smart phone using a mobile app. The mobile app may be downloaded for free from the Google or Apple stores. Some of our members prefer using the mobile while others prefer the web browser. Many members use both platforms – the computer when they are home and the mobile app when they are on the go.
- The SCF HOA granted permission for the SCF Pickleball Club to accept electronic payments (credit card or e-Check) for new and renewed annual dues. All payments are now made online through CourtReserve, and the club no longer accepts cash or checks. This has simplified the workload for the club treasurer and enabled the club to transition membership dues from a fixed calendar year cycle to a rolling anniversary cycle. CourtReserve intends to offer a new League Platform (ladders) function in Jan 2023. CourtReserve is planning to develop a Ratings module and Tournament Management module later in 2023.

The Club offers multiple styles of play to satisfy our diverse membership. Some members prefer to participate in club-sponsored events where the players, courts and matchups are organized for them. Others prefer to make a court reservation and organize a private group to play together. Others prefer the open play format where they can just show up at the courts at any time and join a game.

OPEN PLAY

PRIVATE PLAY  
(Reservations)

ORGANIZED PLAY  
(Club Events)

Although many of our players participate in more than one style of play, based on a survey conducted in 2022, the most popular option is organized play (club events such as rotations or ladders), followed by private play (reservations) and trailed by open play. Other Club Events favored by members include instructional offerings such as skills & drills and modules.

The Board is continually looking for the optimum balance between open, private and organized play, and is always open to feedback from Club members as needs change.



## 2023 Annual Memberships



In 2023, Club membership grew to 1258. 38% of the annual membership renewals are holdovers from the fixed calendar year process and due on Jan 1st. 62% the club's revenue from membership renewals is due in January.

Membership Payment Date	Count of Members	% of Members
Jan 1st	483	38%
Jan2-31st	305	24%
Feb	38	3%
Mar	56	4%
Apr	34	3%
May	27	2%
Jun	18	1%
Jul	18	1%
Aug	23	2%
Sep	48	4%
Oct	71	6%
Nov	81	6%
Dec	56	4%
	<b>1258</b>	<b>100%</b>

The SCF Pickleball Club has 1258 members as of December 31, 2023. The distribution of Self-Assessed Skill Levels as entered in CourtReserve are shown below. The % of members at each self-assessed skill level is nearly identical year over year; so is the current gender split of 49% Female and 51% Male.

The Club also has 133 HOA resident members who have CourtReserve access and can make reservations at Sage Courts.

**1258**  
active  
members

Self-Assessed Skill Level	As of December 31, 2023			
	Count of Members	% of Members	Female	Male
Beginner	53	4%	33	20
2.0	99	8%	61	38
2.5	200	16%	125	75
3.0	398	32%	216	182
3.5	316	25%	123	193
4.0	136	11%	39	97
4.5	35	3%	9	26
5	4	0%	2	2
(blank)	17	1%	13	4
<b>Total</b>	<b>1258</b>	<b>100%</b>	<b>621</b>	<b>637</b>
			<b>49%</b>	<b>51%</b>

Of the 1258 members, 265 joined the Club in 2023. The % of new members at each self-assessed skill level is listed below.

**265**  
New  
Members

As of December 31, 2023				
Self-Assessed Skill Level	Count of New Members Registered in 2023	% of New Members	Female	Male
Beginner	40	15%	24	16
2.0	55	21%	33	22
2.5	65	25%	39	26
3.0	50	19%	18	32
3.5	39	15%	16	23
4.0	12	5%	3	9
4.5	2	1%	1	1
5.0	0	0%	0	0
(blank)	2	1%	0	2
<b>Total</b>	<b>265</b>	<b>100%</b>	<b>134</b>	<b>131</b>
			<b>51%</b>	<b>49%</b>

- Event Registrations were almost even amongst men and women; however, event cancellations for women were 4% higher.
- Amongst higher skill levels such as 3.5, 4.0 and 4.5, more men participated in event registrations.

Self-Assessed Skill Level	As of December 31, 2023				
	Event Registrations	Event Cancellations	% Events Cancelled	Female Registrations	Male Registrations
Beginner	40	7	18%	21	19
2.0	648	97	15%	525	123
2.5	3666	804	22%	2472	1194
3.0	15761	4076	26%	8841	6920
3.5	12293	3217	26%	5218	7053
4.0	2599	590	23%	727	1872
4.5	144	35	24%	24	120
5.0	9	0	0%	3	6
(blank)					
<b>Total</b>	<b>35160</b>	<b>8826</b>	<b>25%</b>	<b>17831</b>	<b>17307</b>
				<b>51%</b>	<b>49%</b>

**35160**  
Event Registrations

- 56% of court reservations were made by women.
- Women with 2.0, 2.5, and 3.0 skill levels more than doubled the number of court reservations made by men, while men with 4.0 skill level had over 5x the number of court reservations made by women.
- Women made almost 1/3 more reservations than men but had 3% more cancellations.

**6379**  
Court  
Reservations

Self-Assessed Skill Level	As of December 31, 2023				
	Reservations Booked	Reservations Canceled	Reservations Canceled	Female Booked	Male Booked
Beginner	21	2	10%	16	5
2.0	187	53	28%	169	18
2.5	410	90	22%	299	111
3.0	2197	389	18%	1489	708
3.5	1389	380	27%	817	572
4.0	1478	580	39%	631	847
4.5	583	222	38%	85	498
5.0	42	22	52%	24	18
(blank)	72	8	11%	44	28
<b>Total</b>	<b>6379</b>	<b>1746</b>	<b>27%</b>	<b>3574</b>	<b>2805</b>
				<b>56%</b>	<b>44%</b>



The Club held several tournaments in 2023. Here is a breakdown of member participation in each tournament by skill level.

Tournaments	Members Registered	% Attended (of available openings)
2.5 - Dink-A-Thon	16	100%
3.0 - Dink-A-Thon	46	96%
3.5 - Dink-A-Thon	50	100%
4.0 - Dink-A-Thon	30	100%
4.5+++ - Dink-A-Thon	4	100%
The Hen House Scramble- Skill Level 3.0	54	90%
The Hen House Scramble- Skill Level 2.5	13	81%
The Hen House Scramble- Skill Level 3.5	26	93%
The Hen House Scramble- Skill Level 4.0+	16	100%
The Highlander- Skill Level 2.5	5	31%
The Highlander- Skill Level 3.0	18	30%
The Highlander- Skill Level 3.5	33	55%
The Highlander- Skill Level 4.0+	25	83%
United Firefighters Charities 3.0	19	79%
United Firefighters Charities 3.5	40	91%
United Buckeye Firefighters Charities 4.0+	30	100%
United Firefighters Charities Women's 3.0-5.0	19	79%
<b>Total</b>	<b>444</b>	<b>83%</b>

**444**  
Tournament Registrations

38% of the annual membership renewals are holdovers from the fixed calendar year process and due on Jan 1st. 62% the club's revenue from membership renewals is due in January.

**1648**  
Training  
Lessons and  
Skills & Drills  
Registrations

Instructional Classes	Members Registered	% Attended (of available openings)
2.0 Skills and Drills @ Sage	84	65%
2.5 Skills & Drills @ Sage	459	91%
3.0 Skills & Drills @ Sage	424	90%
3.5 Skills & Drills @ Sage	269	66%
4.0+ Skills & Drills @ Wagner	173	68%
Intro to Pickleball (Dropins)	146	--
2.0 Lessons	27	79%
2.5 Lessons	32	94%
3.0 Lessons	34	100%
<b>Total</b>	<b>1648</b>	<b>82%</b>

Multiple factors influence the development of the event calendar including seasonal fluctuations in residents and ambient temperatures, skill level populations, the number of available courts, lighting conditions, finding volunteer event coordinators, and accommodating other styles of play.

- Summer days have low demand due to many members being away from SCF and winter days have high demand due to members returning to SCF.
- High summer temperatures typically restrict play to early and late in the day and these times must be shared with other styles of play. The moderate winter temperatures allow play during all daylight hour so the various styles of play can be more easily accommodated.
- Events held at the Wagner can be assigned up to 16 courts while events held at the Sage are limited to 8 courts. Skill levels with the highest member populations (2.5, 3.0, 3.5) typically require more courts per event than skill levels with lower populations (2.0/Beginner, 4.0+).
- Lighting at Wagner is better than Sage.

The calendar for the 2023-2024 winter season offers events every day of the week. Each day offers a set of 3 to 5 events using different formats and eligibility criteria.

- **Rotations** – intended to be social events where the games are timed and frequently end without a team reaching 11 points. They are mostly restricted to one or two levels where players are mixed randomly. A few rotations allow many skill levels and are loosely segregated so that inexperienced players are not matched against highly skilled players. Rotations may have additional eligibility restrictions such as gender or age.
- **Leagues** – formerly known as Ladders, are competitive events where the results are tracked, and court assignments are based on a player's past success. Leagues are restricted to skill levels 2.5 and higher.
- **Training Lessons and Skills & Drills** – instructional sessions where players learn, develop and/or refine their pickleball skills and strategies. These sessions are typically structured with appropriate drills and strategies for the target skill level.
- **Intro to Pickleball** – a single session clinic that teaches basic rules, court positioning, and ball striking to SCF residents that are interested in trying pickleball.